ᕁ𝓌 3623

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

INFORMATION DISCLOSURE STATEMENT BY APPLICANT	Atty. Docket No. **VIGN1140**

Applicants: **Brendan J. Kitts**	
Application Number **09/682,000**	Filed **7/6/2001**
For: **Method of Predicting a Customer's Business Potential and a Data Processing System Readable Medium Including Code for the Method**	
Group Art Unit **3623**	Confirmation Number **8766**

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313

Applicants respectfully request, pursuant to 37 C.F.R. §§ 1.56, 1.97 and 1.98, that the art listed on the attached PTO SB08A and SB08B forms be considered and cited in the examination of the above-identified application. A copy of the art is enclosed for the convenience of the Examiner. Furthermore, pursuant to 37 C.F.R. §§ 1.97(g) and (h), no representation is made that a search has been made or that this art is material to patentability of the present application. Applicants respectfully submit that the claims of Applicants' above-referenced patent application are patentably distinguishable from these references.

While Applicants believe no fees are due, if any fees are due, the Commissioner is hereby authorized to charge Deposit Account No. 50-3183 of Sprinkle IP Law Group.
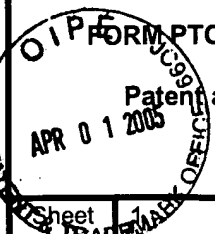
Respectfully submitted,

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PTO/SB/08A (04-03)

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	Filing Date	7/6/2001
	First Named Inventor	Brendan J. Kitts
	Group Art Unit	3623
	Examiner Name	Hafiz, Tariq R.

Sheet	1	OF	1	Attorney Docket Number	VIGN1140

U.S. PATENT DOCUMENTS

Examiner Initials	Cite No.	Document Number		Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines Where Relevant Passages or Figures Appear
		Number	Kind Code (if known)			
	A10	6,119,103		09-12-2000	Basch et al	
	A11	6,321,206	B1	11-20-2001	Honarvar	
	A12	6,640,215	B1	10-28-2003	Galperin et al.	
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	A14	2001/0037321	A1	11-01-2001	Fishman et al.	
	A15	6,839,682	B1	01-04-2005	Blume et al.	

Examiner Initials	Cite No.	FOREIGN PATENT DOCUMENTS			Publication Date MM-DD-YYYY (Number 43)	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines Where Relevant Passages or Figures Appear
		Country Code	Number	Kind Code (if known)			

Examiner Signature		Date Considered	

		Application Number	09/682,000
FORM PTO 1449 US Department of Commerce Patent and Trademark Office		Filing Date	07/06/2001
		First Named Inventor	Brendan J. Kitts
		Group Art Unit	3623
		Examiner Name	Hafiz, Tariq R.
Sheet	of 1	Atty Docket Number	VIGN1140

Examiner Initials	Cite No.	OTHER PRIOR ART -- NON PATENT LITERATURE DOCUMENTS	Date
	C18	Cabena, Peter et al., Intelligent Miner for Data Applications Guide, IBM RedBook SG24-5252-00,	03-1999
	C19	Datasage.com News and Events – DataSage Releases netCustomer, the 1st Individualization Solution for E-Commerce, retrieved 2/16/2005 from Archive.org , 3 pgs	08-02-1999
	C20	Datasage.com – Executive Overview – Retail, Retail Data Mining Executive Overview, retrieved 2/16/2005 from Archive.org, 7 pgs	12-1998
	C21	Gallant, Steve et al., Successful Customer Relationship Management in Financial Applications (Tutorial PM-1), Conference on Knowledge Discovery in Data, ISBN:1-58113-305-7, pages 165-241	2000
	C22	Vignette Corporation to Acquire DataSage, Inc., retrieved from Archive.org 2-16-2005, 3 pgs	01-10-2000
	C23	Chapman, Pete et al., CRISP-DM 1.0 – Step-by-step data mining guide, retrieved from www.crisp-dm.org 2/17/2005, pp 1-78	2000

Examiner Signature		Date Considered	